

# Car Parking Strategy

## Consultation Feedback

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## Presentation Outline

- Why review car parking?
- The consultation process
- Countywide responses:
  - banding of towns
  - parking charges
  - residents' parking
- Local area responses
- Next steps

# Why Review Car Parking?

- Move to Wiltshire Council
  - lack of consistency between former districts
- Parking is wider than just charging
  - important part of local transport policy (eg improving streetscenes, reducing traffic conflicts and supporting bus services)
  - policies for developers
- Need to update strategy
  - changed picture since last review
  - price comparison with neighbouring areas

# Consultation Process

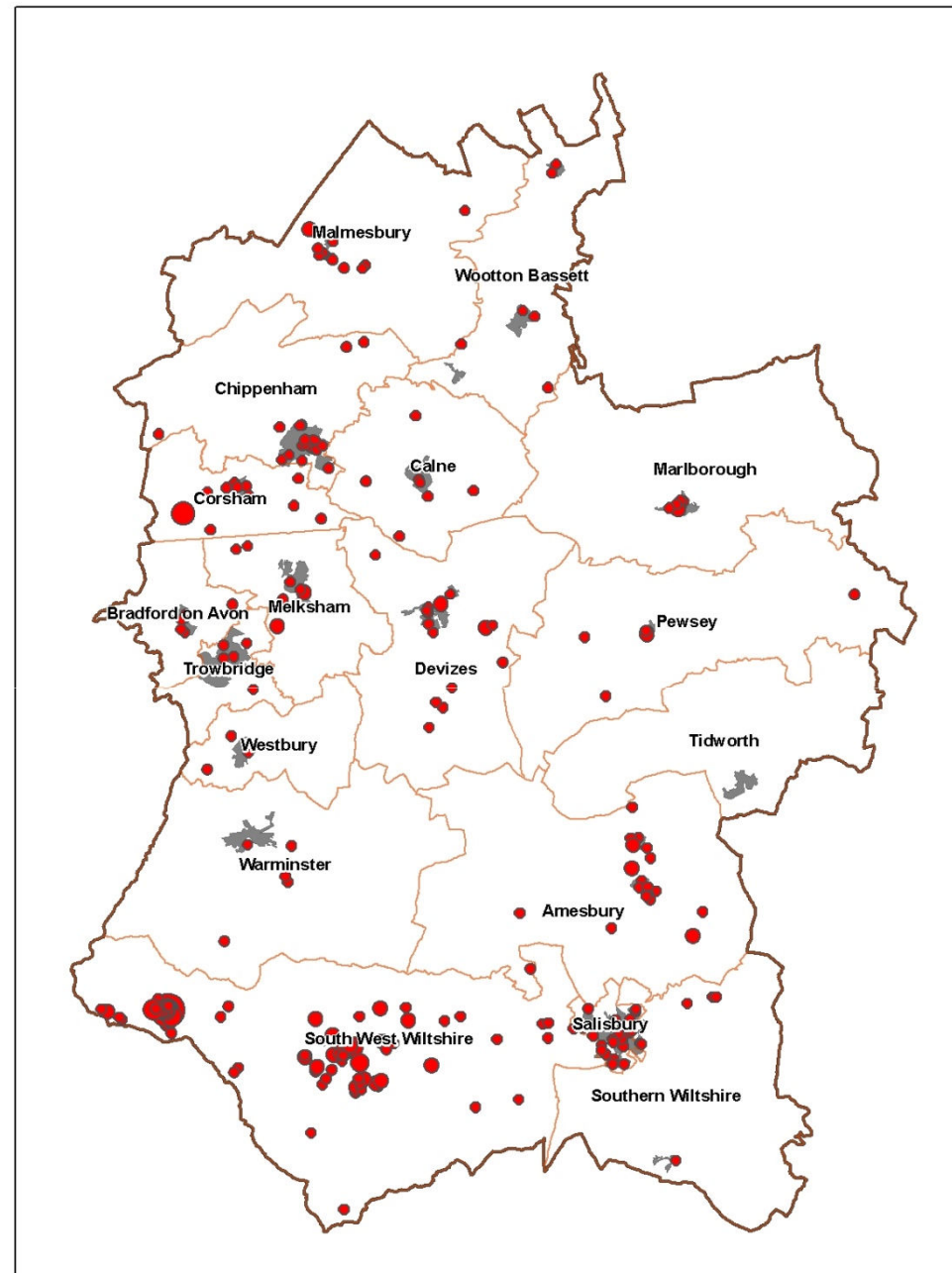
- How we informed people:
  - web portal and documents in libraries
  - press release and subsequent good media coverage, parish newsletter article and Area Board announcements
  - letter and follow-up email on ‘opportunities’ to relevant town and parish councils
  - correspondence with chambers of commerce
  - meetings with several town and parish councils
  - emails and letters to some 8,000 Area Board and LTP contacts
- Who responded:
  - some 600 people making over 5,000 comments
  - petition

# Consultation Responses

Reasonable response from Amesbury, Chippenham, Corsham, Devizes and Salisbury.

More limited number of responses from most other areas.

Concerted campaign by local councillors and parish councils in South West Wiltshire.



LTP Parking Consultation - Location of Respondents

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Wiltshire Council  
Where everybody makes

0 1 2 4 6 8 Miles



# Countywide Responses

## Objectives, banding and town council opportunities:

- Overwhelming support for economy as most important objective
- Next highest support for meeting residents' needs for parking
- Majority support for concept of banding towns and proposed land-use zones
- Small majority disagree with proposed bands
- Large majority agree that town and parish councils should be offered 'buy back' and car park management opportunities

# Countywide Responses

## Parking charges:

- Majority selected 'conventional' (lowest) parking charges option
- Some respondents disagreed with all three options (eg wanting to keep parking free in small towns)
- Little enthusiasm for proposed Sunday parking charges
- Small majority support for the proposed way of reviewing charges



# Countywide Responses

## Residents' parking:

- Significant support for more pragmatic approach to residential parking in new housing developments
- Overwhelming support for policy and process on residents' parking zones
- Large majority support for policy on overspill parking in residential areas





# Countywide Responses

## Other policies and issues:

- Overwhelming majority supported the council's approach to parking enforcement
- Small majority saw the kerb space hierarchy as reasonable
- Large majority stated that council should continue to offer season tickets



## Next Steps

- Sept-Nov: Area Boards' feedback presentations
- Oct-Nov: consideration of consultation responses
- Dec: Cabinet decision meeting (14th Dec)
- Jan-Mar: statutory procedures
- Apr: implementation of changes

# Wiltshire Council

Where everybody matters



Thank you.